

Overview

Driving new ideas and innovation can often be a challenge due to too many choices and not enough resources. For Guidewire users, there's the Marketplace—a collection of trusted apps and content built specifically for the Guidewire platform by the most innovative brands in our industry.

Benefits

- Increase innovation
- Simplify IT
- Accelerate speed-to-market
- Solve business problems quickly
- Focus resources on differentiation

Features

- 125+ apps and growing
- 70+ leading brands as partners
- Validated partner apps
- No cost for Marketplace solutions
- Apps from established players
- Apps from insurtech

Discover What's Next with the Guidewire Marketplace

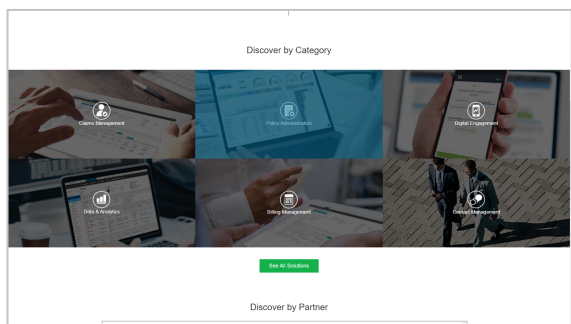
- > Discover creative new solutions and move your business forward with apps, content, and more from the world's most trusted and innovative partners in P&C insurance.

Accelerate Innovation and Extend Your Platform

Driving new ideas and innovation in your company can be a challenge. With so many insurtech startups and hyped technologies, it isn't always clear which solutions will add real value to your core system and operations. On top of that, resources for lengthy integration projects are scarce and hard to justify, making a "test and learn" approach to innovation nearly impossible. But for users of Guidewire, there's the **Guidewire Marketplace**—a collection of over 125 prebuilt, validated, and trusted apps and content for the Guidewire platform. From established players to insurtechs, the Marketplace gives you access to the most comprehensive and innovative set of solutions to extend the capabilities of your platform and drive your business forward.

"We decided to work with FRISS because we recognized they could give us great value in our claims management process. Furthermore, the Guidewire accelerator is easily and quickly downloaded and implemented."

—Ruben Dario Cañas Aranzazu, Motor Claims Manager at SURA Colombia



Curated apps for what you need

Innovate Faster

Accelerate the pace of innovation and differentiate your business with apps, content, and more from the world's largest and most comprehensive marketplace of P&C solutions. With multiple categories of apps across a wide spectrum of capabilities, the Marketplace gives you options for how you build your ecosystem with Guidewire. We've validated all apps in the Marketplace to ensure that solutions are compatible, secure, and high-quality. Most importantly, they provide the business value you expect from Guidewire partners.



To learn more or explore apps, visit the [Guidewire Marketplace](https://guidewire.com/marketplace)

Guidewire is the platform P&C insurers trust to engage, innovate, and grow efficiently. We combine digital, core, analytics, and AI to deliver our platform as a cloud service. More than 380 insurers, from new ventures to the largest and most complex in the world, run on Guidewire. For more information, contact us at info@guidewire.com.