November 25th 2025 | London

Data Jam

Exploring the implications and opportunities of data, analytics, AI and automation in the insurance sector

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Future Processing

Overview

Your data isn't just information. It's the fuel that powers faster decision making, sharper underwriting, seamless claims and exceptional customer experiences.

If your data isn't accurate, accessible and AI-ready, you're already falling behind.

At Data Jam, we dive deep into how and where data can be harnessed and leveraged - from ensuring accuracy at ingestion to applying advanced AI algorithms that transform underwriting and operational processes.

You'll hear how industry leaders are turning raw data into real results - from smarter risk assessment to automation that slashes costs and accelerates time to market.

This isn't theory or hype. It's practical insights, candid discussions and proven strategies from across the insurance ecosystem, all designed to help you unlock the full value of your data.

Book today
Introductory rate only **£249** + VAT

(standard rate £599 + VAT)

Key themes to be covered include:

• AI and automation
Transform underwriting, claims, customer service and risk management

• Data management
Get governance, ingestion and compliance right from the start

• Emerging technologies
Explore the innovations reshaping insurance products and services

• Ecosystem partnerships
Harness alliances to drive agility and innovation

• Customer experience
Leverage data to personalise, engage and empower self-service

• Operational efficiency
Cut costs and deliver process excellence through data, automation and AI

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Sasha Jory
Chief information Officer
Hastings Direct

Joe Diss
AVP Claims Analytics
Arch Insurance

Alexandra Sidgreaves
Chief Data Officer
Zurich Insurance

Dan Fiehn
Group Chief Technology Officer
Markerstudy

Usha Badrinath
Chief Data Officer
Mosaic Insurance

Paul Markowicz
Chief Data Officer
Augmented UW

Tom Jones
Chief Data Officer
Gallagher Re

Andrea Read
Head of Technology Engineering
Convex Insurance

Merve Alanyali
Head of Data Science
AXA

Emmi Poteliakhoff MBE
Head of Data & Analytics
AXA Health

Tim Mann
Chief information Officer
NFU Mutual

Niraj Patel
Chief Data Officer
MS Amlin

Harnessing the power of data and AI to enable tomorrow's business and operating models

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Driving digital transformation through innovation, data and AI

- Realising the vision of a digital insurer by embedding a cloud-first, innovation-led strategy that delivers seamless, customer-centric journeys
- Creating structures and cultures that enable rapid transformation, efficiency and responsiveness
- Harnessing the power of data and cloud – leveraging Snowflake and other platforms to drive smarter, cost-efficient data consumption and analytics
- Empowering people through technology by investing in teams, enabling digital ways of working and using automation and AI to enhance, not replace, roles
- Scaling AI and automation for impact – from operational efficiency to fraud detection, exploring tactical applications that free colleagues for higher-value work

Sasha Jory

Chief Information Officer
Hastings Direct

Q&A facilitated by

Sagar Khandelwal

Partner
EY

Book your place now ▶

Choose one of five breakout sessions:

Leaders panel discussion

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Developing an effective London market data strategy

The imperative of data quality to improve London market underwriting, claims and operations

Joe Diss
AVP Claims Analytics
Arch Insurance

Gourav Sharma
Head of Data & Technology
Berkley Specialty London

Practical insights session

Sponsored by
vector8

Exploring AI use cases in insurance

Turning AI potential into business value

Ania Collins
AI Development Lead
Zurich Insurance

Dan Huddart
Chief Technology Officer
Homeprotect

CDO Roundtable

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EY Shape the future with confidence   **snowflake**

Accelerating business value from data

Overcoming barriers and surfacing new ideas for value creation

Simon Barclay
Partner, UK Fin. Services AI and Data Lead **EY**

Sasha Jory
Chief Information officer
Hastings Direct

Mahesh Shahapurkar
Partner
EY

Choose one of five breakout sessions:

Deep dive

The impact of data and analytics in Delegated Authority

Delivering a strategy for growth

Sean Shaw
Group Head of Data
DUAL Group

Kate Enright
Head of Data
Chaucer

Sponsored by
VIPr

Interactive workshop

Harnessing AI & Data to redefine customer journeys

Improve the customer experience and reduce costs

Holly Rylands
Head of Customer Insight
Vitality

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10.45 - 11.10: Coffee and networking in the exhibition area

Challenger workshop

The case for 'Short-lived Architecture'

Discover why and how agile iteration beats longevity in data and AI

Matthew Widick
SMCR Director, Head of Data Enablement
Compare the Market

David Gee
Head of Data Operations
Tokio Marine Kiln

CDO only masterclass

Delivering Agentic AI at Scale

7 Critical Success Factors: Walk away with a clearer view of the investment, alignment, and effort it takes to deliver agentic AI effectively and where to start.

Alice Jin
GenAI Lead
AXA

James Lupton
Chief Technology Officer
Cynozure

Operational playbook session

Delivering operational efficiency through data analytics

Tackling key challenges to move frictional costs

Emmi Poteliakhoff MBE
Head of Data & Analytics
AXA Health

Dan Fiehn
Group Chief Technology Officer
Markerstudy

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Introductory rate only £249 + VAT

(standard rate £599 + VAT)

Register Here ▶

Choose one of five breakout sessions:

Executive masterclass

Cultivating a data-centric culture

Successfully delivering change to enable a data driven organisation

Merve Alanyali
Head of Data Science
AXA

Stephen Samild
Director of Data
QBE Europe

Practical roundtable

Integrating and enriching 3rd party data across the organisation

Achieving data accuracy, quality and scalability

Kav Benepal
Senior Manager, Technical Pricing
Markel International

John Szweda
Head of Data Engineering
AXA Commercial

12.10 - 12.25: Coffee and networking in the exhibition area

Rewiring the future: How AI is transforming work, expertise and culture in insurance

The real-world implications of generative AI and intelligent automation in the insurance industry.

Alexandra Sidgreaves

Chief Data Officer
Zurich Insurance

Themes to be covered include:

- The real impact of GenAI on insurance workflows, especially document-heavy processes
- How to maintain critical thinking and challenge AI, rather than blindly accepting outputs
- The hidden risk of de-skilling, as automation eliminates the "foundational jobs" that traditionally build expertise in underwriting, claims and operations.

13.00 - 14.00: Lunch, networking and one-2-one meetings

Choose one of five breakout sessions:

Ethics in action
Data standards, ethics & governance

Leveraging commercial value whilst achieving regulatory compliance

Veronica Vigano
Head of Data Governance
Markel International

Sean McManus
Head of Data
Ki Insurance

Practical insights session
AI readiness

Building the data, technology and cultural capabilities to achieve an AI operating model

Saki Thethy
Head of Data & AI
Aviva

Tom Clay
Chief Data Scientist
Covea Insurance

Innovation in underwriting
Algorithmic underwriting

Implementing advanced algorithms and analytics to improve underwriting performance

Paul Markowicz
Chief Data Officer
Augmented UW

Paul Butler
CTO, Hiscox London Market, MGA & Special Risks
Hiscox

Choose one of five breakout sessions:

Executive masterclass

Transforming insurance operations for an AI enabled world

Leveraging data, analytics and AI to rethink customer journeys, deliver better outcomes and reduce costs

Hamid Raza

Head of Customer Data
Aviva

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opentext

London market workshop

Realising the benefits of the CDR in the London Market

Transforming London market data processes for accuracy and efficiency

Oliver Woods

Head of Operational Transformation, CRB, GB
Willis Towers Watson

Kirstin Duffield

CEO
Morning Data - a Verisk Company

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Verisk

15.00 - 15.30: Coffee and networking in the exhibition area

Find out more ▶

DataJam

Agentic AI

Overcoming the operational challenges to enable an augmented workforce

Agentic AI represents the next leap forward in transforming insurance operations — moving beyond automation to systems that can act, learn and adapt with minimal human intervention.

For insurance, this opens up new opportunities to drive efficiency, improve decision-making and elevate the customer experience. The challenge is to overcome the practical challenges to enable an augmented operating model.

Tony Fish
Author of Decision Making in Uncertain Times ·

Andrea Read
Head of Technology Engineering
Convex Insurance

Claudia De Jeu Boronat
Lead AI & ML Engineer
Willis Towers Watson

Delivering transformational change

Key criteria for ensuring success

Transformational change demands more than new technology. It requires the right blend of leadership, culture, strategy and execution to embed lasting impact. Too often, initiatives stall when they encounter organisational silos, cultural resistance or a lack of clear accountability.

This session will explore the essential ingredients for ensuring success and delivering meaningful outcomes including:

• Securing strong leadership and sponsorship from the top to set vision, direction, and momentum
• Embedding cultural change so transformation is embraced across the organisation, not resisted

• Aligning strategy and execution to balance long-term objectives with short-term deliverables
• Overcoming operational complexity by simplifying processes and breaking down silos
• Measuring success effectively with the right performance metrics and feedback loops

Tal Potishman
Innovation & Change Director
Markel

Tim Mann
Chief Information Officer
NFU Mutual

Tom Jones
Chief Data Officer
Gallagher Re

Heidi Browne
Transformation & Change Director
Bupa Global

16:50 - 17:20: Panel discussion

The future of data-driven insurance

How will data, analytics and AI innovations change the insurance landscape?

Advances in data, analytics and AI are reshaping underwriting, claims, distribution and customer engagement. But alongside the opportunities come new risks, cultural challenges and the need for fresh thinking about the role of humans in an increasingly automated environment.

This panel brings together senior leaders to explore how the next wave of innovation will transform insurance models and redefine competitive advantage, and will discuss:

- Harnessing advanced analytics and AI to transform underwriting accuracy, claims efficiency and risk selection
- Exploring new data sources and ecosystems to unlock insight and innovation across the value chain

- Balancing automation and human judgement in decision-making and customer interactions
- Addressing ethical, regulatory and cultural challenges to build trust in AI-driven insurance
- Shaping the insurer of the future in an evolving digital and data-first marketplace

Usha Badrinath
Chief Data Officer
Mosaic Insurance

Alan Tua
Technology Managing Director
Ki Insurance

Pierre du Toit
Chief Data Officer
Many Pets

Niraj Patel
Chief Data Officer
MS Amlin

17:20 onwards: Drinks and DJs

Join us in the exhibition area for drinks, live DJs and more networking!

Find out more ▶

Bronze Sponsor

Softwire

Softwire is a leading digital technology consultancy, based in the UK. We combine software engineering, design and innovation, data engineering, and generative AI capabilities to build cutting edge products and services for our clients. We work extensively in the insurance sector, delivering impactful outcomes for clients such as RSA, Zurich, and MS Amlin. We've worked across digital web journeys, back-end data services, underwriting, and actuarial functions, deploying teams of exceptional individuals to solve your most urgent and challenging problems. We also work for household names in other sectors including the BBC, LNER, Starling Bank, and a variety of government departments.

Operating from four offices in London, Cambridge, Manchester, and Bucharest, Softwire employs over 350 talented engineers and designers. We're renowned for our workplace culture and were named the "Best Large Company to Work for in the UK" in 2023, reflecting our commitment to employee well-being and a positive work environment. Central to Softwire's ethos are values of quality, trust, empathy, and a people-first approach, fostering respect and collaboration to ensure that our clients succeed with their digital projects.

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OpenText is a leading Cloud and AI company that provides organizations around the world with a comprehensive suite of Business AI, Business Clouds, and Business Technology. We help organizations grow, innovate, and become more efficient and effective, in a trusted and secure way, through information management.

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eleks®

ELEKS is a trusted partner for guaranteed software engineering excellence, quality, and transparency every step of the way.

The company has provided expert software engineering and consultancy services for over 30 years.

Its talent pool of over 2,000+ specialists across Europe, the U.S., and the U.K. covers niches from custom development to product design and technology advisory, making it the partner of choice for many of the world's leading enterprises, SMEs, and technology challengers.

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Verisk™

As part of a global organisation that is synonymous with industry innovation and driven by leading experts in their field, we collectively have a strong track record for delivering successful transformation programmes for underwriters, brokers and MGAs within the Lloyd's, companies and international insurance/reinsurance sector.

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Bronze Sponsor

VIPR

Founded in 2009, VIPR Solutions is a leading technology provider for the global delegated insurance sector. VIPR offers robust solutions for bordereaux reporting, automating key back-office tasks such as bordereaux management, coverholder management, and regulatory compliance. Trusted by a wide range of clients globally, with the largest share of Lloyd's Managing Agents and an increasing number of leading brokers using VIPR platforms, VIPR is present across the UK, Canada, United States, Switzerland, and Europe.

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AWS Zone Exhibitors

Amazon Web Services (AWS) is the world's most comprehensive and broadly adopted cloud, offering over 200 fully featured services from data centers globally.

Millions of customers—including the fastest-growing startups, largest enterprises, and leading government agencies—are using AWS to lower costs, become more agile, and innovate faster.

LEARN MORE

AWS Zone Exhibitors

V7 Go is a next-gen document automation platform designed to cut time lost on repetitive back-office tasks, reliably and at scale.

In a low-code environment, it's already increasing the productivity of processing slips, SOVs, reports, and claims documents by 35%.

LEARN MORE

AWS Zone Exhibitors

Fractal is a globally recognized enterprise AI company and an AWS Premier Tier Partner with deep technical, domain, and functional capabilities delivering end-to-end AI solutions, empowering large global enterprises with data-driven insights for smarter decision-making.

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AWS Zone Exhibitor/Exhibitor

precisely

As a global leader in data integrity, Precisely ensures that your data is accurate, consistent, and contextual. Our portfolio, including the Precisely Data Integrity Suite, helps integrate your data, improve data quality, govern data usage, geocode and analyze location data, and enrich it with complementary datasets for confident business decisions.

Over 12,000 organizations in more than 100 countries, including 93 of the Fortune 100, trust Precisely software, data, and strategy services to power AI, automation, and analytics initiatives.

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AWS Zone Exhibitor

Future Processing

At Future Processing, we serve as your trusted technology consultancy and delivery partner, experienced in Specialty, Marine and other lines of insurance.

Our team of engineers and consultants excels in swiftly identifying your unique business challenges, culminating in the delivery of high-quality of digital solutions.

Drawing from around 25 years of industry experience and profound comprehension of the London Market, we prioritise seamless collaboration and strategic alignment throughout our advisory and delivery process. We take full ownership for crafting bespoke solutions tailored to your unique challenges, ensuring optimal outcomes for your business.

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Exhibitor

Experian is a global data and technology company, powering opportunities for people and businesses around the world.

We help to redefine lending practices, uncover and prevent fraud, simplify healthcare, deliver digital marketing solutions, and gain deeper insights into the automotive market, all using our unique combination of data, analytics and software. We also assist millions of people to realise their financial goals and help them to save time and money. We operate across a range of markets, from financial services to healthcare, automotive, agrifinance, insurance, and many more industry segments.

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Exhibitor

ACINI

Acini's team of experts, with in-depth, practical business and technology experience, works with insurance companies, managing agents, MGAs, brokers and the entire value chain in the London market. They focus on the end customer experience, and the best technology and architecture fit for each client's specific purpose.

Acini's team consists of Analysts, Developers, Testers, Project Managers and Product Owners. Customers either ask us them to augment their teams or run end-to-end projects. In their previous roles the Acini team has worked with many different international insurers (in the USA, UK, Germany, Italy, Poland, Belgium, France as well as London Market / specialty carriers) where they honed our insurance specifics skills and capabilities. One of their several original tools, powered by AI is designed to automate claims intake from documents.

LEARN MORE

Book your place today

Practitioners:

Introductory rate only £249 +VAT

(standard rate £599 + VAT)

Suppliers:

£999 +VAT

For sponsorship and exhibition enquiries please call Phil Middleton on **020 7631 0034** or email **phil@TIN.events**

Register now ▶

How to register

Choose one of 3 easy ways to register

🏠 **www.Data-Jam.co.uk**

✉ **Email: bookings@TIN.events**

📞 **020 7079 0270**

On receipt of your registration we will send you an email confirmation. Payment can be made by BACS or we accept:

mastercard VISA JCB

Closer to 25th November, we will send through a map & directions to the venue. This can also be found in the event app once released.