


# Ops Efficiency vs Insights

Impact of Claims Ops Automation on Management Insights

A hand is shown interacting with a smartphone. The screen displays a vibrant, pixelated data visualization with a grid pattern, transitioning from yellow and orange on the left to blue and purple on the right. The background is dark with a soft, glowing light source behind the hand.

# Swiss Re's Claims Environment



# Claims Operations – Striving for Efficiency

350k Claim Processes  
600k ledger entries

~150k live claims  
50K FNOLs, 1m Docs

## Workload

Detect Intent

WHY

- Select optimum workflow path
- Assign processing priority

HOW

### Document Classification

- Pattern matching
- Natural Language Processing (NLP)
- genAI

100%

Digitise Where Possible

- Map to known partners / contracts / claims
- Restructure docs to common layout

### Data Extraction

- Reading XML structures (eBOT/eCOT messages)
- Template recognition and mapping
- genAI

~80%

Automate Where Feasible

- Verify policy conditions
- Populate ledger entries
- Enforce governance consistently

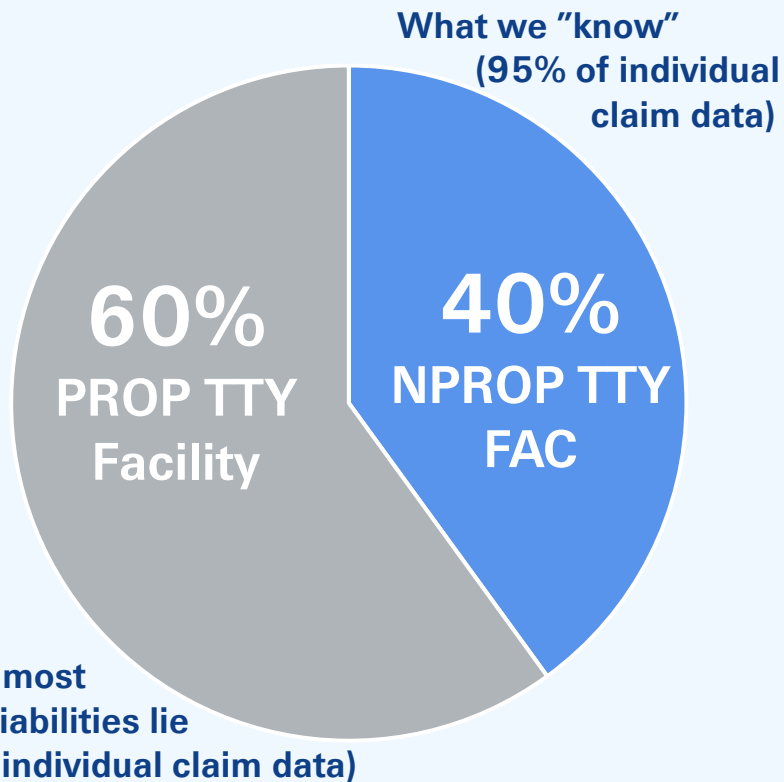
### Interface to PAS/Workflow

- Robotics (RPA)
- Ruschlikon modules (XML/JSON)
- Claim Management UI

~50%

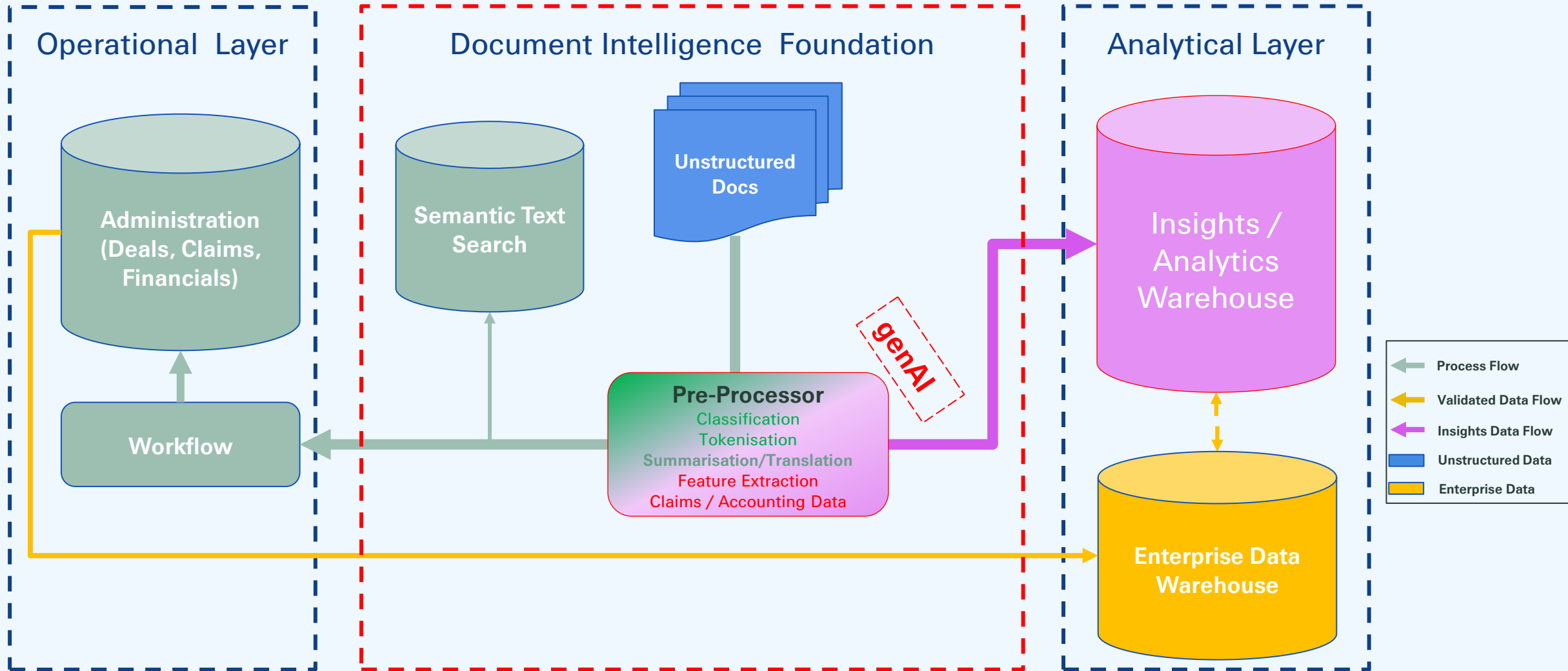
# Claims Management – the Insight Challenges

## Overall Claim Liabilities



- Individual Claim Data from Administration system heavily skewed towards Non-PROP TTY, FAC business
- Data capture is biased towards (efficient) Administration, rather than Insight Generation
- Contextual information relevant to Claims Management is locked inside largely unstructured media (incoming documents, external sources, etc.)
- Significant variation on what is important for specific markets / lines of business / analytical requirements

# Swiss Re's Approach – a Separate Insight Generation Pipeline



# Case Study – “Man Bites Dog”

## Claims Administration

## Insights Generation

Casualty XoL TTY

*Shooting at Apartment Complex*

Cedant A

Casualty QS TTY

*Gun* *Gun fired*

*Firearm discharged* *Shooting in parking area*

Cedant C

Multi-Line XoL TTY

*Shooting at Apartment Complex*

Cedant B

Semantic Search

Operational Data

**Loss Consequence:**  
*severe injury to 3<sup>rd</sup> party*

**Claimant:** *non-resident involved in the shooting*

**Grounds for Claim:** *Alleged negligence in duty of care*

**Proximate Cause:** *unimproved / malfunctioning security measures*

Client Claim File Audits

**Root Cause:** *Unclear original policy wording re security measures in place*

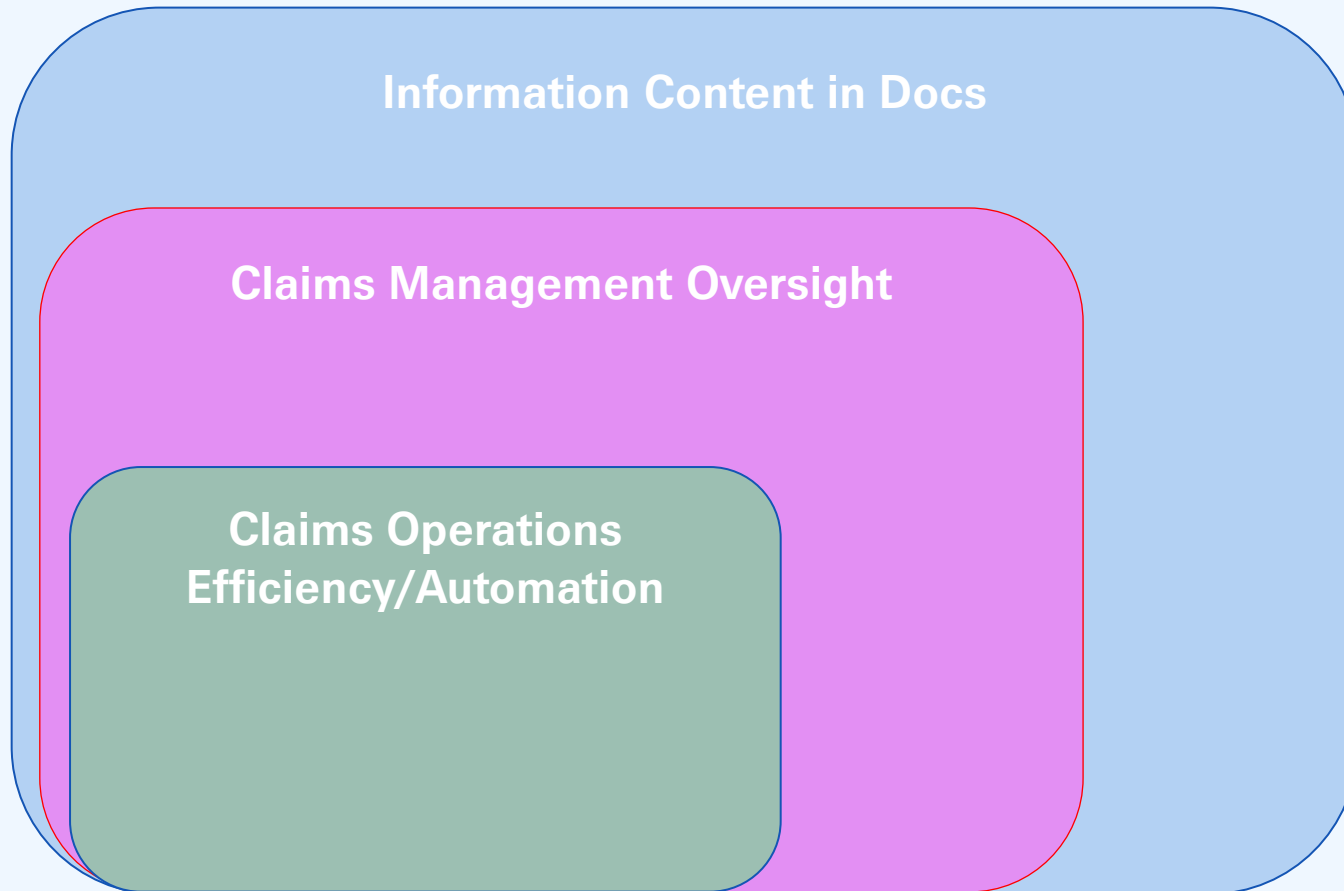
Extracted Feature Analysis

What



Why

## Take Away



# Thank You!





# Legal notice

©2024 Swiss Re. All rights reserved. You may use this presentation for private or internal purposes but note that any copyright or other proprietary notices must not be removed. You are not permitted to create any modifications or derivative works of this presentation, or to use it for commercial or other public purposes, without the prior written permission of Swiss Re.

The information and opinions contained in the presentation are provided as at the date of the presentation and may change. Although the information used was taken from reliable sources, Swiss Re does not accept any responsibility for its accuracy or comprehensiveness or its updating. All liability for the accuracy and completeness of the information or for any damage or loss resulting from its use is expressly excluded.